

CROSS REFERENCE FAITH & FAMILY EXPO EXHIBITION SPACE AGREEMENT

THIS AGREEMENT is made this ____ day of _____, _____, by and between FUTUREREFERENCE, INC., a Florida Corporation (the "Association"), and _____ [name of Exhibitor], of _____ [address of Exhibitor] (the "Exhibitor").

SECTION ONE. HOLDING OF CONVENTION: Association has temporarily leased a portion of the premises located at 11000 Everblades Parkway, Estero, Florida ("exposition facility") from the Germain Arena (the "Owner"). Association shall hold its annual convention beginning Monday, February 18, 2008, and shall make the arrangements and program of such convention, and shall conduct the Cross Reference Faith & Family Expo in connection with such convention, substantially in accordance with the provisions of this Agreement.

SECTION TWO. EXHIBIT SPACE: Association shall provide at exposition facility for the use of Exhibitor the following space: Indoor Exhibitor's Booth (approximately 10' x 8'), pipes and drapes, 6' skirted table and two folding chairs or Outdoor Exhibitor's Area of between 600 and 2550 square feet.

SECTION THREE. CHARGES FOR USE OF SPACE: In consideration for the use of such space, Exhibitor shall pay \$ _____ for the following Exhibit space _____.

SECTION FOUR. FAILURE TO HOLD CONVENTION OR PROVIDE SPACE: Should Association fail to hold its convention as provided in this Agreement, or to furnish to Exhibitor the space described in this Agreement, it shall promptly refund to Exhibitor all sums paid under this Agreement, and such refund shall be accepted by Exhibitor in full settlement of all loss or damage suffered by Exhibitor on account of such failure to hold the convention.

SECTION FIVE. GOVERNING LAW: It is agreed that this Agreement shall be governed by, construed, and enforced in accordance with the laws of the State of Florida, and any action arising out of or related to this Agreement shall be heard in a Court of competent jurisdiction located in Lee County, Florida.

SECTION SIX. RULES AND REGULATIONS AS PART OF CONTRACT: Exhibitor agrees to be bound by any and all provisions, requirements, duties, and/or responsibilities as set out in this Agreement and as set out in the Rules and Regulations set forth in Exhibit "A," which exhibit is attached hereto and incorporated herein and made a part of this Agreement as if fully set out herein verbatim.

SECTION SEVEN. MISCELLANEOUS:

- A. This Agreement shall bind the parties and their respective heirs, executors, administrators and assigns.
- B. Should any part, term, or provision of this Agreement be by the courts decided to be illegal or in conflict with any law of the state, the validity of the remaining portions or provisions shall not be affected by such decision.
- C. Failure of the Association to enforce at any time any of the provisions of this Agreement, or to require at any time performance by Exhibitor of any of the provisions hereof, shall in no way be construed to be a waiver of such provisions nor in any way to affect the validity of this Agreement or any part thereof, or the right of the Association to thereafter enforce each and every such provision.
- D. This written Agreement, including Exhibit "A" attached to it and made a part of it as if set out verbatim, embodies the whole Agreement between the parties, and there are no inducements, promises, terms, conditions, or obligations made or entered into by either Association or Exhibitor other than contained herein, and no further modification or amendment shall be binding unless reduced to writing and signed by the parties or their duly authorized representatives.

In witness whereof, the parties have executed this Agreement as of the day and year first above written.

FUTUREREFERENCE, INC.

Rep's Signature: _____

Exhibitor's Signature: _____

Print Name: _____

Print Name: _____

Date: _____

Date: _____

Please sign pages 1 and 3 and fax toll-free to 1-877-611-5871 or email to info@CrossReference.com
If you have any questions, please call (239) 332-7677 or email us at info@CrossReference.com

EXHIBIT "A"
RULES AND REGULATIONS

1. MANAGEMENT AND SUPERVISION: The exposition shall be governed by the rules and regulations of FUTURE REFERENCE, INC., as set forth herein below, as well as by any rules and regulations issued by the Germain Arena as Owner of the exposition facilities, attached hereto. If any of the Owner's policies and procedures conflict with or differ from those of the Association, the Owner's policies will control and prevail in all respects.

2. INSTALLATION OF EXHIBITS

A. All exhibits must be fully installed by 9:30 AM on Monday, February 18, 2008. After this hour no installation work will be permitted without special permission from the management. Exposition facility will be available to Exhibitors between 6:30 AM to 9:30AM on Monday, February 18, 2007 for setup and installation work.

B. Exhibitor shall not place articles in front of other booths or install any decoration exceeding 8 feet in height.

C. THE USE AND/OR DISTRIBUTION OF HELIUM BALLOONS ARE FORBIDDEN AT THE GERMAIN ARENA.

D. All exhibits must be confined to the limits of the exhibitor's space.

E. The Association shall furnish, at its own expense, reasonable lighting, heat or air conditioning for the specified premises. The Association shall not be held liable for any delays, failures or accidents which may affect such services and facilities.

F. The exhibitor agrees to remove all of its own equipment and property from said locations not later than 8:30 PM on February 18, 2008, and to perform rough cleanup in any areas used for exhibition.

G. Exhibitor agrees that if the Association's premises and/or facilities shall be damaged by the act, default, or negligence of the exhibitor or of the exhibitor's agents, servants, employees, patrons, guests or any person admitted to the Association's premises by the exhibitor or the client, the exhibitor shall pay to the Association upon demand such sum as shall be necessary to restore said premises to its original condition, ordinary wear and tear excepted.

H. The exhibitor is responsible for compliance with all applicable Association, State and Federal laws, ordinances, and regulations and for obtaining all required licenses and permits.

I. The exhibitor agrees to employ and supervise personnel with appropriate qualifications and experience and in sufficient numbers to provide all the contracted services required for the event. The exhibitor shall not employ anyone under the legal age for work under this Agreement, and all employees shall present a clean and neat appearance. When any employee of the exhibitor conducts himself or herself in any improper, offensive or disrespectful manner or fails to observe the established standards of cleanliness, neatness and attire or acts in a manner considered by the Association or its designated representatives to be detrimental to the best interest of the Association or to the tenants or public using the premises, then, upon the request of the Association's designee, the employee or employees shall be immediately removed from the premises without delay. All questions of compliance with this paragraph shall be decided solely by Association.

3. HOURS OF CONVENTION AND EXPOSITION: The program of the Cross Reference Faith & Family Expo convention will begin Monday, February 18, 2008, at 10:00 AM and close Monday, February 18, 2008, at 6:00 PM. All exhibits must remain intact and may not be packed or removed until 6:15 PM on Monday, February 18, 2008. The exhibitor agrees to remove all of its own equipment and property from said locations not later than 8:30 PM on Monday, February 18, 2008, and to perform rough cleanup in any areas used for exhibition.

4. IRREGULAR ADVERTISING: The exposition is limited to those persons, firms, corporations, and other entities that have contracted and paid for exhibit space in exposition facility. No other persons, firms, corporations, or other entities will be permitted to demonstrate products, solicit orders, or distribute advertising matter on the floor of the convention or in exposition facility. Any person violating this rule will be promptly ejected from the convention hall.

6. NO RAFFLES: No exhibitor shall conduct a raffle or similar activity without prior and express written approval from the Association.

7. ASSIGNMENT AND USE BY OTHERS: No exhibitor may assign *[his]/[her]* or its Agreement for exhibit space or permit any other person to use any part of such space without prior and express written approval from the Association.

8. BOOTHS:

A. Association shall erect exhibition booths and will provide name signs and booth numerals.

B. Association shall provide for the removal of the booths at the close of the convention at no cost to exhibitor.

C. Association shall arrange for the sweeping of the exhibition booths, as well as for the cleaning and maintenance of other portions of exposition facility at no cost to exhibitor after the closing of the exposition.

9. CONCESSIONS, FOOD AND BEVERAGE SAMPLES, AND SALE OF MERCHANDISE:

A. Owner (Germain Arena) reserves the sole right to operate and receive income from concessions, including but not limited to food and beverage for the event. Exhibitors wishing to distribute free sample of food stuffs or beverages or operate a concession must first seek prior written permission from the Owner.

B. Merchandise, **excluding foods, beverages, and motorized vehicles**, may be sold by the Exhibitors. Exhibitors may keep the total gross receipts from any sales and/or donations of such merchandise.

10. LIABILITY:

A. Each exhibitor must make provision for the safeguarding of *[his]/[her]* goods from the time they are placed in *[his]/[her]* booth until they are removed by the exhibitor. The Association will not be responsible for, or guarantee to exhibitor, the safety of exhibit material against fire, accident, theft, or any loss or injury whatsoever.

B. Exhibitor agrees to indemnify and hold harmless the Association and Owner, and their employees and agents, from any claims and demands, loss, or damage of any kind or nature whatsoever that are the result of any act or omission of the exhibitor, its employees, agents, volunteers, subcontractors, or by anyone directly or indirectly employed by any of them, or by anyone for whose acts or omissions any of them may be liable.

11. FAILURE TO PAY FOR OR OCCUPY SPACE:

A. If the space assigned to exhibitor is not fully paid for by January 31, 2008, Association may, at its option, terminate this Agreement and reassign the space to another exhibitor.

B. If exhibitor does not claim or occupy *[his]/[her]* assigned space before 9:30 AM on Monday, February 18, 2008, Association may, at its option, terminate this Agreement and reassign the space to another exhibitor.

C. In neither case shall the defaulting exhibitor be entitled to the refund of any sums paid in advance to Association in partial payment for such space.

Accepted: _____ *[date]*.

_____ *[Signature of Exhibitor]*

<p>If you're not a Cross Reference Advertising Member, please provide us with the following Business and Contact information:</p> <p>Business Name (as it will appear on your Booth Signage): _____</p> <p>Street Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Phone: _____ Fax: _____</p> <p>Email Address: _____</p> <p>Website: _____</p>
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